

## knitch REWARDS

### How to become a Rewards Member:

- It's free and there's no card to maintain--everything is tracked by our computerized system.
- When you sign up, we'll ask for your name, email or postal address, telephone, and zip code. **knitch** does not share this information with any other business or organization.

### How to earn Rewards:

- When you make a purchase, let us know that you are a **Rewards** member.
- Spend \$225 on qualifying merchandise to earn a \$15 **Reward**.

#### Qualifying merchandise:

- Yarn (including selected discounted yarns)
- Books
- Patterns
- Kits
- Selected accessories: notions including stitch markers, point protectors, tape measures, stitch holders.

### How to keep track of your Rewards:

- When you make a purchase, your receipt shows how much you need to spend on qualifying merchandise in order to earn your next **Reward** and/or the date any earned **Rewards** expire.
- Mark your **Rewards** expiration on your calendar so you remember to use it.

### How to redeem your Rewards:

- A **Reward** is just like a (paperless) coupon which has an expiration date. You have 60 days from the day it is earned to spend it. *The computerized system will automatically cancel any **Rewards** that are not redeemed before the expiration date.*
- You can use a **Reward** towards ANY merchandise or service sold at **knitch**
- Each time you redeem a **Reward** you have the option to enter your name into a annual drawing that will take place in January. The more **Rewards** you redeem, the more chances you have to win a prize. Prizes in the past have included: \$100 **knitch** Gift Certificate, retired store samples, free classes, **knitch** mug, and more

### PLEASE NOTE:

- Students may choose EITHER the 10% discount on all class supplies OR to accrue **Rewards** points.
- **knitch** reserves the right to suspend Rewards during special promotions.
- **knitch** reserves the right to alter or terminate this promotion at any time.